

2019 AGM – GVOC President's Report

In 2019, GVOC once again had a strong year of putting on events for members and visitors, including the annual GVOC Sprint Camp, ten Sunday *Why Just Run's* and almost 50 Wednesday night *WETs*. A number of GVOC members also attended events across Canada and the world.

The Membership and Events organizing teams did a fantastic job of putting all this together, with invaluable support from the Mapping, Public Outreach and other teams. Our club couldn't continue to run without the dedicated work of all these volunteers.

However, these successes mask some concerning threats to the club's viability over the next 5 years, and the Executive has struggled to make headway in addressing these. Membership numbers are flat or declining, which is a risk to our finances, and also reduces the pool of volunteers available to help run the club in the future. This is particularly worrisome as the number of certified Officials willing and able to organize larger events declines.

The OBC (our provincial body) is currently making a strong effort to identify and act on strategic initiatives, with particular emphasis on actions that will benefit all clubs across BC. I am hopeful that these efforts will directly assist GVOC in reducing administrative burdens (e.g. a shared membership database) and increasing member recruitment and retention (e.g. shared promotional material).

With renewed energy and focus in the club, we can look forward to a great year in 2020, including the 15th anniversary of Sprint Camp in March and hosting of the BC Championships in Whistler on August 29/30. See you out there on the course!

Jeremy Gordon
GVOC President
December 2019